

As in the past, all Detachments are asked to help support the Convention ad Program project. In keeping with past procedures, your Detachment has an opportunity to make some extra money and help the Department at the same time. The size of the Convention book will be 8 1/2" by 11" and the ad rates are:

	Commercial Rate	Detachment/Auxiliary Prices
Full Page	\$100.00	\$ 75.00
1/2 Page	\$ 60.00	\$ 45.00
1/4 Page	\$ 40.00	\$ 30.00
1/8 Page	\$ 25.00	\$ 20.00
1/16 Page	\$ 15.00	\$ 10.00
Booster	\$ 3.00	\$ 2.00

The difference between the Commercial rate and the Detachment, Auxiliary price is yours to keep as a fundraiser. (For example: if you sell a full page ad for \$100.00, you turn in \$75.00 and keep \$25.00 as yours.

Enclosed is an ad contract to be used for each ad sold. Please make extra copies for you convenience. When submitting your ad, you must use the contract forms. No verbal agreements will be recognized. Remind your members that the ads must be **CAMERA READY**.

If you have any questions please contact: PDC Paul M. Semanco at Phone 570-429-0537 or fax 570-544-6426

DEPARTMENT OF PENNSYLVANIA
MARINE CORPS LEAGUE
64th ANNUAL CONVENTION
24 – 27 JUNE 2009
HOLIDAY INN & CONVENTION CENTER
NEW CUMBERLAND, PA

ADVERTISING CONTRACT

Date:

You are hereby authorized to publish our/my advertisement in your publication in the page size (circled) as per copy attached and instructions shown below.

Full Page ..(8x11).....	\$100.00
½ Page(5x8).....	\$ 60.00
1/4 Page	\$ 40.00
1/8 Page/Business Card	\$ 25.00
1/16 Page	\$ 15.00
Booster (one line).....	\$ 3.00

Please print or type copy (or send us one of your previous ads). All ads should be **camera ready**.

Signed _____
(Individual placing order - Detachment - Organization)

Address _____

City _____ State _____ Zip _____

Phone () _____

Email: _____

A check for \$ _____ is enclosed.

Make checks payable to M.C.L. of PA, INC., and send to:

**Paul M. Semanco
6 S Nicholas Street
St Clair, PA 17970-1238
Phone (570) 429-0537
Fax (570) 544-6426 Attn:Semanco**

VERBAL AGREEMENTS ARE NOT ACCEPTED OR RECOGNIZED.

DEADLINE FOR ADS: May 25, 2009