

**FROM: Bill Arp-Public Relations Chairman October 17-18, 2008**

**Dept of Pennsylvania**

**TO: Dick Brown-Commandant**

**Dept of Pennsylvania**

**SUBJECT: report for back table**

**Sir Commandant....**

**This report covers public relations activities from June, 2008 to October, 2008**

- 1. June 12-attended and participated in 63rd Dept of Pennsylvania convention in Carlisle-was appointed Dept Public Relations Chairman**
- 2. June 17-attended meeting of Pocono Detachment and received a donation of Girl Scout cookies for the Support The Troops project**
- 3. July 3-was part of the greeting party at Lehigh Valley Airport for a returning Marine**
- 4. July-started working on the possibility of putting a Dept recruiting video together that could be shown throughout the state**
- 5. August 16-had meeting at Waddell & Reed in Bethlehem with District Supervisor Bill Rambo and the head of Northeast Ministry, Steve Godbolt, who has sixty troubled youth in his programs-I explained the Support The Troops project, gave him a list of items requested by the troops deployed in Iraq and Afghanistan, and will provide him with addresses of deployed men and women from the Lehigh Valley-they sent three large boxes and many letters of support**
- 6. September 13-attended the town of Emmaus' Support The Police/Firemen/EMS Day**
- 7. September 16-attended planning session at Waddell & Reed in Bethlehem for an upcoming major Support The Troops event-this nationally recognized financial investment firm has supported the USO in the past, but the Bethlehem office has now decided to switch their efforts to our Support The Troops Inc. project**
- 8. September 17-after clearing the release with Dept Commandant Dick Brown, about trying to get a Dept recruiting video made, I submitted it to the webmaster and it is now posted under announcements**
- 9. September 19-I received a call from Major Shaen DeWolfe from the Marine Corps Commandant's office requesting a video copy of Gen. Pace's address last year at the League's banquet-I forwarded that request to Mike Blum at League Headquarters who sent that tape to the Major**
- 10. September 20-wrote a Dept recruiting letter to the editor to be sent to thirty five newspapers throughout the state, with Commandant Brown as the contact person-submitted it to Commandant Brown for his signature and mailing**

11. September 22-Kenneth Bass of Allentown is an Air Force veteran who writes pro military poems, many of which have been sent to Iraq, Afghanistan, and Bethesda Medical Center- I presented him with a certificate of appreciation from the National Commandant

12. September-my wife Barbara and I received a letter from Rich Basile and the Chapel of Four Chaplains telling us we have been nominated for recognition

13. October 1-attended the Modern Day Marine Military Expo at Quantico with members of the Bethlehem Detachment #284-at that Expo the National Commandant, James R. Laskey told me that he had appointed R. Lee Ermey (Full Metal Jacket, etc.) to my National Public Relations Committee-he'll be given no tasks-its an honorary appointment only-OOORAH!

14. October 8th-the Nazareth Area Chamber Of Commerce, the Whitehall Chamber Of Commerce, and the Sales Market Executives Of Lehigh Valley sponsored a business expo and our Support The Troops project was given a free booth-we displayed many items we have received from deployed troops in Iraq and Afghanistan, and I had many opportunities to promote the Marine Corps League

15. our Support The Troops project is now heading into its' third year-I have been guest speaker at Chamber Of Commerce meetings, Lions Clubs, senior centers, Kiwanis Clubs, assisted living facilities, support the troops events, elementary schools, Girl Scout Troops, Waddell & Reed sponsored events, have done radio and television interviews, etc., and without fail, have introduced many people to the League and all that we stand for- we have sent over eight hundred packages so far, and our focus is always on deployed Marines from Pennsylvania

**Bill Arp**

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